

RAINFOREST FACTS

Rainforests are home to more species of plants and animals than all the Earth's other ecosystems combined.

At least 3000 fruits are found in the rainforest; of these only 200 are now in use in the Western World. The Indians of the rainforest use over 2,000. 25% of Western pharmaceuticals are derived from rainforest ingredients, less than 1% of these tropical trees and plants have been tested by scientists. Tropical forests have given humanity chemicals to treat or cure inflammation, rheumatism, diabetes, muscle tension, surgical complications, malaria, heart conditions, skin diseases, arthritis, glaucoma, and hundreds of other maladies.

The U.S. National Cancer Institute has identified 3000 plants that are active against cancer cells. 70% of these plants are in the rainforest.

The Amazon Rainforest has been described as the "Lungs of our Planet" because it provides the essential environmental world service of continuously recycling carbon dioxide into oxygen.

80% of all the earth's surface vegetation found in the rainforests.

50% of all the oxygen you breathe comes from the rainforests.

Of the estimated original 4 billion acres of rainforest, only about 2.7 billion remain.

We are losing our rainforest at the average rate of: 75 acres every minute; 108,000 a day; over 39 million acres per year.

Many species of plants and animals are disappearing from the rainforests before they can be catalogued and studied.

If deforestation continues at current rates, scientists estimate nearly 80 to 90 percent of tropical rainforest ecosystems will be destroyed by the year 2020.

RAINFOREST GOOD NEWS FACTS

The latest statistics show that rainforest land converted to cattle operations yields the land owner \$60 per acre per year and if timber is harvested, the land is worth \$400 per acre per year. However, if these renewable and sustainable resources are harvested, the land will yield the land owner \$2,400 per acre per year.

By purchasing renewable and sustainable rainforest products and resources with sustainable harvesting of these resources utilizing local communities and native tribes of the rainforests, YOU can be part of the solution. The rainforests of the world and it's people can be saved !





The Amazon Herb Company partners with 14 Rainforest communities to ecologically and sustainably harvest medicinal plants. These communities are the foundation of our project. This hands-on work at the village level has already helped preserve over 300,00 acres of land and given the Indigenous people hope and a new vision of the future.

AMAZON HERB COMPANY'S ADDITIONAL COMMITMENT

The Amazon Herb Company invests a full 10% of its net profits to fund other areas of Rainforest preservation and education including:

Amazon Herb Reserva Natural A private natural botanical reserve in the heart of the Peruvian Rainforest complete with a medicine trail. Here many of the herbs used in the Amazon Herb formulas can be seen growing in their natural habitat.

Rainforest Conservation Fund This fund supports Tamshiyacu-Tahuayo 800,000 acre reserve in the Peruvian Amazon and helps the native people develop income streams by finding markets for local species of fruit.

Manos de la Tierra (Hands of the Earth) A Rainforest Co-op that provides a showcase and market for traditional crafts, textiles and instruments. This preserves the traditions, culture and heritage of Rainforest villages and peoples.

Amazon Herb Rainforest Land Preservation Program This special rainforest preservation program issues a one acre deeds to each new Amazon Herb distributor who becomes a Bronze Ambassador.

Live the Adventure Rainforest Expeditions All Amazon Herb associates who qualify will win an all expense paid trip for two to the Amazon with Amazon John. Here you will travel upriver and experience first hand the relationship the company has built with native communities. This trip fosters real life interaction and understanding of our triumphs and opportunities for the future. The only vehicle we know that provides face to face exposure of solution oriented people from both sides of the equation.

We consider our model practically unique in the world.

Thank you for being part of the solution

For more information on the Amazon Herb Co.

Contact: