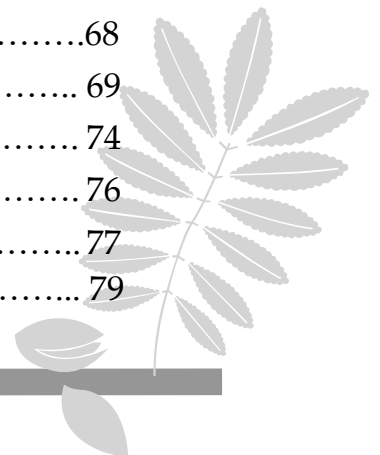




The Amazon Herb Business Success Guide

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The Amazon Herb Business Success Guide

Step 1 of 8

Establishing a Business Presence



Your Check List for Getting Started

*I*t is quite simple and inexpensive to get established in your Amazon Herb referral business. Where else can you start an enterprise for \$100 - \$500? Follow the guidelines that follow and check off items as you accomplish them.

Identify and Clarify Your "Why"?

What are your personal reasons for building an Amazon Herb business? What is it that you will accomplish through and/or because of your association with the Amazon Herb business? What do you want to have... to be... to create? These higher purposes will propel your success and inspire you.



\$100 MAS (Monthly Auto Ship)

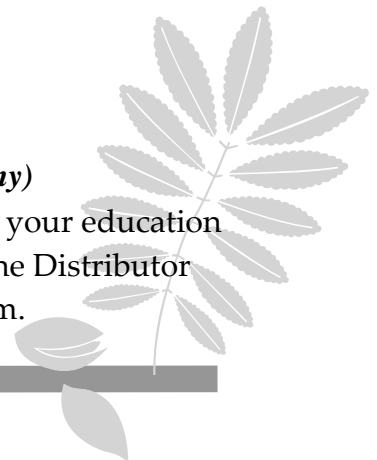
Request your MAS to be shipped at the first of the month. This gives you the advantage, early in the month, of seeing the Company's free products, special offers, marketing materials and communications included in each month's shipment.

Get your Amazon Herb ID # and receive the benefits of MAS.

ID # _____

Ambassador Business Kit (Available through the Company)

This kit includes audios, videos, books and essential information for your education and success. You will want to read the *Guiding Standards* and sign the Distributor Agreement form. It also includes the marketing materials order form.





Marketing Materials

Talk to your sponsor about the *Plan of Action Kit*, the *Properly Loaded Bag*, the *Party for Success™* system, the *Party Spa on Wheels™* and other favorite business-building tools. Order the tools you choose.

Amazon Herb Company Website

All Ambassadors are given a free, personalized store front website. Call the Company to set up your back office with special business management features.

My personalized website is: www._____.amazonherb.net

Business Name

What is your business identity? _____

Business Cards and Stationery

You can solidify your professional business presence with Amazon Herb business cards and stationery. Purchase these tools from the Company or create your own.

Stable Phone

Put Amazon Herb Company (or your company name) on your voice mail. Get three-way calling, call waiting and voice mail options. A one-rate phone plan may be your best option. Many people choose a toll free number as well. (Ask your sponsor about this.)

Stable Email

Many of your business communications will happen through email. Establish a reliable email address with a stable online provider. Make your address easy to remember. You may want to create a separate email address devoted to your business.

Labels

Create labels with your contact information to post on everything – from marketing materials to product samples. Avery 8167 is the perfect size (80 labels per sheet.) You can create them in the Microsoft Word program or purchase labels custom-made from label companies.

Connect with Your Support Line

Who is your team? Your sponsor and upline? How can they help you? What can you offer them? Set up training and coaching calls. (See Step 2, page 10.)



Educate Yourself

Listen to the *E-Voice "Health Spotlight"* and *"Success Spotlight"* programs available online or by calling the Company's replay voice-on-demand at 512-703-6175. Study the Company's audios, videos, books and website. Join other Associate sponsored training calls. Attend events. Eat lots of herbage!

Recommended: Open a Separate Checking Account and Business Credit Card for Your Business

(See Step 6, page 39.)

Make Your Commitment and Create the Space in Your Life

(See Section 2, page 53.)



How many hours per week will you dedicate to your business to become financially free?

My intention is to work _____ hours a week on my Amazon Herb business.

I will block out time on the following days:

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------------|--------|---------|-----------|----------|--------|----------|--------|
| Time: | | | | | | | |

Make Your First Goal Going Bronze

(See the Amazon Herb Company Profit Plan for Qualifications)

I will achieve the status of Bronze by: _____

(Date)

Create Your Business Plan

We highly recommend a Business Plan! You will want to do this while studying the eight steps in *The Amazon Herb Business Success Guide*. Ask your sponsor for help.

You'll find a convenient Business Plan Template in the *Additional Resources* section of this book, Section 2, page 54.



Track Your Daily Activities

(See *Tracking for Success*, Section 2 page 74.)